

NAREE News

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Celebrating 85 years Connecting Real Estate Journalists

49TH ANNUAL CONFERENCE

Miami

JUNE 2015

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Workshops
Awards
Meet the Press
Trends Tours

Networking Events for Members Covering:

ULI Fall Meeting New York - Oct 2014
NAR Convention New Orleans - Nov 2014
IBS Las Vegas - Jan 2015
NAREE Conference Miami - June 24-27, 2015

Award Deadlines:

Journalism Competition - March 1, 2015
digital, broadcast and print
Bruss Book Contest - April 15, 2015
Bivins Fellowship Applications - May 1, 2015

Collect your entries now for the J-Contest



PRESIDENT'S NOTEBOOK

By Daniel Taub, Bloomberg News

NAREE Network Stands Strong in Uneven Times for Journalism

It seems like ages since we all got together for NAREE's 48th Annual Real Estate Journalism Conference. Was it really only in June? While I want to use much of this space to look forward, not back, I do want to thank everyone once more for making Houston such a massive success. Without each and every attendee, the biggest conference in our organization's history couldn't have happened. Whether you tweeted from one of our panel discussions, conducted interviews in the hallway between sessions or participated in a Q&A -- as a moderator, I for one appreciated the insightful questions asked -- you made the conference as great as it was.

Also, I think it's noteworthy that our conference ended up being as large as it was during a time of such uncertainty in our industry. Even post-recession, many of the news outlets we work for are laying reporters off, instituting furloughs or tightening their belts in other ways. The fact that so many reporters and editors made it to Houston despite that uncertainty speaks well for the professionalism and ambition of our members.

We still want to learn more about the field we cover, we still want to break big stories, we still want to land great interviews and we still want to write lively features -- the kind that win awards from both NAREE and other journalism organizations -- even as the publications and websites that employ us figure out how to navigate their own futures.

As mentioned earlier, I want to look forward, not just back. Coming up is NAREE's meeting at the National Association of Realtors conference in November. I'm sure I'm not alone in my excitement that NAR chose to have this year's event in New Orleans. There we will install our new officers as well as enjoy Cajun food, jazz and a Sazerac or two -- that's what I plan to do, at least.

And even as we come off Houston, plans already are quickly coming together for the NAREE's next annual conference in Miami. This is a particularly interesting time to visit the city. After the real estate collapse left the market with more than 25,000 unsold condominiums in 2008, developers have returned. Units in luxury towers are setting price records, and investors including Goldman Sachs CEO Lloyd Blankfein and Leon Black, founder of Apollo Global Management, are buying homes of their own in Miami. I'm looking forward to seeing the excitement first-hand.

Until then, please keep in touch -- with NAREE, with each other and with me.

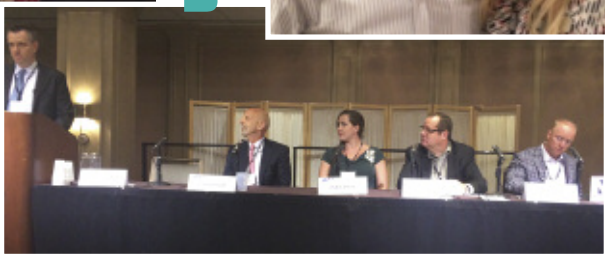
Uptown Energy

in Houston



Conference Chair Ralph Bivins, Realtynewsreport.com; Conference Ambassador Shonda Novak, Austin American-Statesman and Online Trends Speaker Bob Hale, Houston Associate of Realtors at the Opening Reception.

Michael Gerrity, World World Property Channel with Paige Steers, JLL at the Opening Reception. Note Effective October WPC is rebranding its print content to World Property Journal.



Matt Strozier, Dow Jones; Clifford Pugh, CultureMap; Catie Dixon, Bisnow; Jay McKenzie, New HomeSource and Michael Walsh, The Real Reporter discuss the "New Species of American Media."



Dion Haynes, Washington Post; Tony Wilbert and Suong Nguyen, The Wilbert Group, and Doug Robinson, NeighborWorks.

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Alice Muncaster, CRE

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www.naree.org

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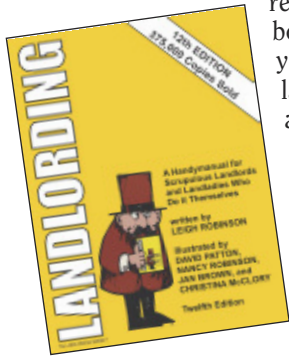
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MEMBERS ON THE MOVE

By **Kris Hudson**, Wall Street Journal, NAREE Board Chairman

NAREE past president, book awards founder and underwriter, **Leigh Robinson**, is out with the 12th edition of his classic book on rental property, “Landlording.” Leigh’s



book on managing rental property has been in print for 39 years and has sold more than 375,000 copies. The latest edition includes the 84 forms from the previous additions as well as two new forms, including the Household Pest Control Agreement and Automated Clearing House (ACH) Recurring Payment Authorization.

Separately, after many years of service, Leigh is retiring from the NAREE board this year. Also completing their board terms are NAREE past president **Lauren Beale**, Hot Property Columnist for the Los Angeles Times and

Suzann Silverman, editorial director for Commercial Property Executive. We are grateful to these outstanding board members for their leadership especially for work on NAREE programs and meetings over the years.

NAREE Vice President **Jean Dimeo** has resigned from the board as she has joined USA Today magazine group as managing editor. Previously editor in chief of Builder magazine, Jean now handles editing and management of 21 newsstand magazine issues, a weekly lifestyle section for Gannett newspapers and custom projects from Gannett’s headquarters in McLean, Va.



Jean Dimeo



Mike Connerly

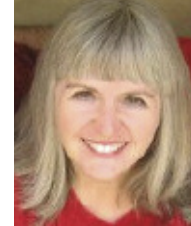


Matt Hudgins

New member **Mike Connerly** has just come out with a book “How to Win with Real Estate, The American Homebuyer and Investor Guide.” The book includes topic such as eco-friendly home buying, building and renovating. An appendix includes a preliminary inspection checklist for home buyers. Mike is based in the Cowichan Valley on Canada’s Vancouver Island.

NAREE member **Matt Hudgins**, a freelance journalist based in Austin, Texas, and winner of NAREE’s Best Collection of Freelance Work award in 2013, has started regularly contributing to The Wall Street Journal for its Deal of the Week column about commercial real estate. Matt mostly has written for the commercial real estate trade press since 2003. His work for the Journal allows him to dissect significant real estate deals for a broader audience.

Email your Members on the Move info and photos to: madkimba@aol.com, subject line: members on the move.



Lauren Beale



Suzann Silverman

new members

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Lew Sichelman Needs a Kidney

Syndicated columnist Lew Sichelman and 1981 NAREE President needs a kidney. Sichelman, whose column is distributed by United Media, has been in complete kidney failure since the spring of 2013. He is on the transplant list at the University of Maryland Medical Center, but the wait is from three to five years. He has been informed that, at his age, he would no longer be eligible by the time a kidney becomes available three to five years from now.

Consequently, his only choice is a kidney donation from a live donor.

If you would like to find out what organ donation entails without any obligation, contact Lew at 301-494-0430 or lsichelman@aol.com

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For interviews, contact NAREE member Alice Muncaster
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NAREE Conference in Houston Delivered Record Attendance and Lots of News



By **Ralph Bivins**, RealtyNewsReport
NAREE Houston Conference Chair

NAREE's 48th Annual Real Estate Journalism Conference at the Westin Oaks Hotel in Houston in June brought journalists from over 22 states to Texas for a outstanding event. That crowd of out-of-town news hounds, combined with a large contingency of journalists from the Lone Star State, generated a Texas-sized amount of news.

NAREE was trending on Twitter and scores of news articles appeared in newspapers and web publications and broadcast outlets. Several front-page newspaper articles were generated by the conference.

Many journalists covered the real estate forecast panel featuring four of the nation's leading realty economists: **Lawrence Yun**, National Association of Realtors; **Stan Humphries**, Zillow; **Mark Fleming**, Core Logic and **Jed Kolko**, Trulia. The moderator was **Steve Brown**, Dallas Morning News.

The conference's Commercial Real Estate Symposium, moderated by **Suzann Silverman**, Commercial Property Executive, was also a hot item, news-wise. The panelists were: **Matt Khourie**, CBRE Global Investors; **John Sikaitis**, JLL - Jones Lang LaSalle; **H.T. "Trey" Odom**, Avera Cos.; **Cassie Stinson**, BoyarMiller; **Chip Clarke**, Transwestern.

Leaving the hotel, NAREE's Houston tours took conference goers to see: The Woodlands, a 100-year-old building being transformed into a J.W. Marriott hotel, a \$5 million spec house in River Oaks and a sustainable house designed by architect **LaVerne Williams**. NAREE member **Erin Mulvaney** leveraged the tour into two front-page stories in the Houston Chronicle.

The conference began on Wednesday, June 11, 2014, with a "Welcome to H-Town" intro panel moderated by conference chair **Ralph Bivins**, RealtyNewsReport, with panelists **Clifford Pugh**, CultureMap; **Nancy Sarnoff**, Houston Chronicle and **Lynn Cook**, Wall Street Journal.

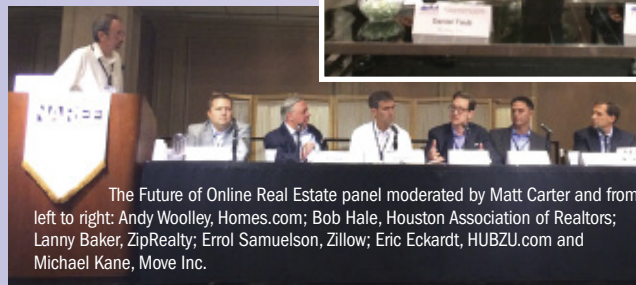
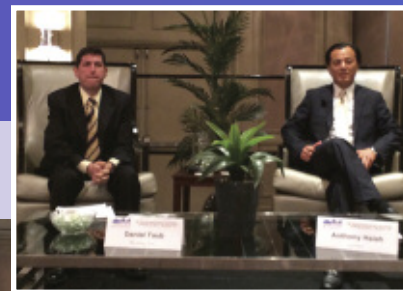
At the opening reception on Wednesday, NAREE was greeted by **Chaille Ralph**, chair of Houston Association of Realtors and Houston **Mayor Annise Parker**. Then we headed next-door to Hines Waterwall Place apartments for remarks by **John Breeding**, Uptown Houston District and **Kevin Batchelor**, Hines.

NAREE President **Daniel Taub**, Bloomberg News, earned an A-plus in hospitality, keeping the President's Suite full of energy and fun. Houston Chronicle Assistant Business Editor **Ronnie Crocker**, author of a beer book, wowed the suite with his presentation on brews.



Mary Doyle-Kimball, NAREE; Ralph Bivins, RealtyNewsReport; The Hon. Annise Parker, Houston Mayor and Daniel Taub, Bloomberg News at the Opening Reception.

Daniel Taub, Bloomberg News interviewing Anthony Hsieh, loanDepot.



The Future of Online Real Estate panel moderated by Matt Carter and from left to right: Andy Woolley, Homes.com; Bob Hale, Houston Association of Realtors; Lanny Baker, ZipRealty; Errol Samuelson, Zillow; Eric Eckardt, HUBZU.com and Michael Kane, Move Inc.

The Houston-based support crew was phenomenal with special thanks due to **Katherine Feser**, Houston Chronicle; **Ann Taylor**, ULI; **Bob Hale**, Houston Association of Realtors, **George Lancaster**, Hines; **Lorrie Parise**, The Woodlands and attorney **Cassie Stinson**, BoyarMiller.

NAREE University, our peer-led professional development programs, has never been better. Our radio panel included **Andrew Schneider**, Houston Public Media; **John Beddow**, Houston Business Journal; and **Brent Clanton**, News92 FM. The Twitter panel included: **Erica Campbell Byrum**, Homes.com; **Coy Davidson**, Colliers; **David Levitt**, Bloomberg and **Michelle Jarboe McFee**, Plain Dealer.

Hope you did not miss NAREE University: The State of Real Estate Coverage, with co-Moderators: **Dion Haynes**, Washington Post and **Suzann Silverman**, Commercial Property Executive and panelists: **Harold Bubil**, Sarasota Herald-Tribune; **Beth DeCarbo**, Wall Street Journal Mansion; **Matt Valley**, France Media, and **Stuart Elliott**, The Real Deal.

Lauren Beale, Los Angeles Times, led a How-to Cover Luxury Homes panel with **Candace Evans**, Candy's Dirt; **Camilla McLaughlin**, Unique Homes; and **Valerie Kellogg**, Newsday.

NAREE University's Freelancing Forum featured **Mary Umberger**; **Matt Hudgins**; **Elizabeth Razzi**, Urban Land; **Patricia Garcia**, NewHomeSource; and **Marcie Geffner**. The The New Species of American Media panel included **Catie Dixon**, Bisnow; **Jay McKenzie**, NewHomeSource.com; **Michael Walsh**, The Real Reporter and **Matthew Strozier**, Wall Street Journal.

To top it all off, President Taub and **Kris Hudson**, Wall Street Journal, led a Saturday morning review of the award winning entries in the NAREE Journalism contest.



Touring the Houston Heights Integral Urban Homestead in Houston: Dion Haynes, Lois Weiss, LaVerne Williams, Shonda Novak and David Levitt.



NAREE members at the Water Wall

Acknowledgments

Conference Chair

Ralph Bivins,* RealtyNewsReport.com

NAREE President

Daniel Taub, Bloomberg News

NAREE Chairman of the Board

Kris Hudson,* Wall Street Journal

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 Dion Haynes, Washington Post
 Suzann Silverman, Commercial Property Executive
 Nancy Sarnoff, Houston Chronicle
 Lois Weiss,* New York Post
 Mary Umberger, Chicago Tribune/Freelance Writer

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 Ann Taylor, ULI Houston

64th Annual Real Estate Journalism Awards

Pat Washburn, E.W. Scripps School of Journalism, Ohio University

7th Annual Robert Bruss Book Awards

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 Judy Stark,* Freelance Writer/Editor - St. Petersburg, FL
 Earni Young,* Freelance Writer/Editor - Philadelphia, PA

UNDERWRITERS:

Leigh* and Ivy Robinson, Express Publishing
 Brad Inman,* Vook and Inman News

NAREE's Meet the Press

Sue Doerfler,* Arizona Republic

Conference Program Book Biographies

Damon Thomas, Damon Thomas Public Relations

Journalism Awards Publicity

Michael Tucker, Mortgage Bankers Association

Houston Tours and Hosts

Sandra Porter, Hines
 Bill Franks, Pearl Hospitality
 Mark Sullivan, On the Mark Communications
 Laura Van Ness, Central Houston Inc.
 Susan Vreeland-Wendt, The Woodlands
 LaVerne Williams, Environment Associates

Conference Logo

Tony Wilbert, The Wilbert Group

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Jo E. Fleisher, United Guaranty Corp.
 Alice Muncaster, CRE
 Alison Paoli, Zillow

Sharon Peters, IREM

Delia Mizwa, Uptown Houston District

Conference Director

Mary Doyle-Kimball,* National Association of Real Estate Editors

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Journalism Competition

Gold Winners



Best Column
 Mary Beth Breckenridge,
 The Akron Beacon Journal



Best Newspaper Real Estate or Home Section: Dion Haynes,
 The Washington Post



President's Award for Best Freelance Collection:
 Mary Umberger

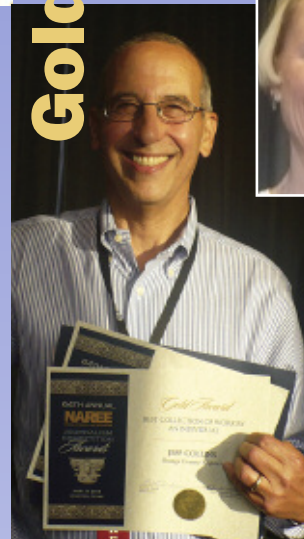
Best Small Daily Newspaper Report:
 Kimberly Miller,
 The Palm Beach Post



Best Residential Trade Magazine:
 Matt Power, Green Builder Media



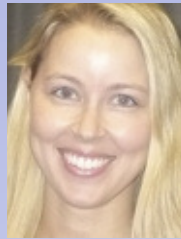
Best Broadcast Report - Online, Radio or Television: Gina Cervetti,
 Wall Street Journal This Morning



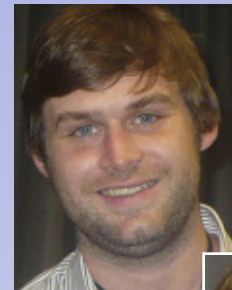
Best Collection of Work by an Individual *and* Best Residential Real Estate Report in a Daily Newspaper:
 Jeff Collins,
 Orange County Register



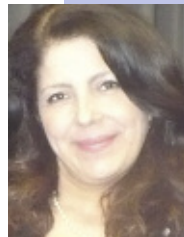
Best Weekly Newspaper Report:
 Sam Black, Minneapolis-St. Paul Business Journal



Best Breaking News Report:
 Katherine Clarke,
 The Real Deal



Best Commercial Trade Magazine Report:
 Michael Ratliff
 Multi-Housing News



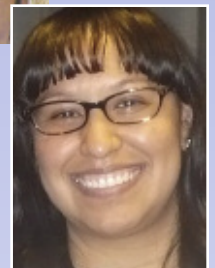
Best Blog:
 Valerie Kellogg,
 Newsday



Best Commercial Trade Magazine:
 Erik Kolb,
 PERE Magazine



Best Website:
 Matt Carter,
 Inman News



Best Newsletter:
 Patricia Garcia,
 New Home Source -
 Home of the Week



Bloomberg Winners Heather Perlberg, Prashant Gopal, David Levitt and Nadja Brandt.

64th Annual Real Estate Journalism Awards Presented in Houston

NAREE recognized the winners of the 64th Annual Journalism Awards for excellence in reporting, writing and editing stories about residential and commercial real estate during the awards reception annual conference in Houston.

Josh Salman, Sarasota Herald-Tribune, received NAREE's Platinum Award for Best Individual Entry. **Salman** and **Michael Ratliff** of Multi-Housing News were Gold Award Co-Winners of the Ruth Ryon Award for Best Young Journalist for journalists 30 years old and younger. **Nick Timiraos**, Wall Street Journal, won the Bronze Award in the Young Journalist category.

The President's Gold Award for Best Freelance Collection went to **Mary Umberger**, a freelance writer whose work frequently appears in the Chicago Tribune and New Home Source. **Sarah Tilton**, a freelancer for the Wall Street Journal, earned the Silver Award for her freelance work and **Kenneth Harney**, The Washington Post Writers Group and Inman News, took the Bronze.

A panel of expert judges from the E. W. Scripps School of Journalism at Ohio University selected all award winners. Professor Emeritus Patrick S. Washburn, a former news reporter and editor, chaired the jurors' panel. Here are the winners in each category:

Category 1: Best Collection of Work by an Individual

Gold Award: Jeff Collins, Orange County Register
Silver Award: Sarah Tilton, The Wall Street Journal
Bronze Award: Michelle Jarboe McFee, The Plain Dealer
Honorable Mention: Kenneth Harney, The Washington Post Writers Group; Inman News
Honorable Mention: Candace Jackson, The Wall Street Journal

Category 2: Best Column

Gold Award: Mary Beth Breckenridge, The Akron Beacon Journal
Silver Award: Mary Umberger, Freelance Writer - Chicago Tribune
Bronze Award: Kenneth Harney, The Washington Post Writers Group
Honorable Mention: Katherine Salant, Freelance Writer - The Washington Post

Category 3: Best Home and Design Feature

Gold Award: Candace Jackson, The Wall Street Journal
Silver Award: Sanette Tanaka, The Wall Street Journal
Bronze Award: Mary Beth Breckenridge, The Akron Beacon Journal
Honorable Mention: Bruce Irving, Design New England

Category 4: Best Residential Real Estate Report in a Daily Newspaper

Gold Award: Jeff Collins, Orange County Register
Silver Award: Debbie Arrington, The Sacramento Bee
Bronze Award: Benjamin Alexander-Bloch, The Times-Picayune
Honorable Mention: Sarah Kleiner Varble, The Virginian-Pilot

Category 5: Best Mortgage or Financial Real Estate Report in a Daily Newspaper

Gold Award: Nick Timiraos, The Wall Street Journal
Silver Award: Arielle Kass, The Atlanta Journal-Constitution
Bronze Award: Julie Satow, Freelance Writer - The New York Times

Category 6: Best Commercial Real Estate Report in a Daily Newspaper

Gold Award: Craig Karmin, The Wall Street Journal
Silver Award: Carolyn Said, San Francisco Chronicle
Bronze Award: June Fletcher, Naples Daily News
Honorable Mention: Matt Hudgins, Freelance Writer - The New York Times

Category 7: Best Small Daily Newspaper Report

Gold Award: Kimberly Miller, The Palm Beach Post
Silver Award: June Fletcher, Naples Daily News
Bronze Award: Josh Salman, Sarasota Herald-Tribune
Honorable Mention: Carol Hazard, Richmond Times-Dispatch

Category 8: Best Weekly Newspaper Report

Gold Award: Sam Black, Minneapolis-St. Paul Business Journal
Silver Award: Gus Delaporte, Commercial Observer
Bronze Award: Donna Knipp, Commercial Mortgage Alert

Category 9: Best Residential, Mortgage or Financial Real Estate Magazine Report

Gold Award: Roger Grody, Unique Homes
Silver Award: Ian Robinson, Angie's List Magazine
Bronze Award: Dennis Rodkin, Chicago Magazine
Honorable Mention: Lisa Gibbs, Money Magazine

Category 10: Best Trade Magazine Report

Gold Award: Patricia Kirk, Urban Land Magazine
Silver Award: Mike Ratliff, Commercial Property Executive
Bronze Award: Kyle Clapham, Professional Builder

Category 11: Best Commercial Trade Magazine Report

Gold Award: Michael Ratliff, Multi-Housing News
Silver Award: Adam Pincus, The Real Deal
Bronze Award: Paul Rosta, Commercial Property Executive

Category 12: Best Residential, Mortgage or Financial Real Estate Report / Feature

Gold Award: Teke Wiggin, Inman News
Silver Award: Prashant Gopal, Bloomberg News
Bronze Award: Heather Perlberg, Bloomberg News
Honorable Mention: Paul Hagey, Inman News

Category 13: Best Commercial Real Estate Report

Gold Award: David Levitt, Bloomberg News
Silver Award: Mark Heschmeyer, CoStar News
Bronze Award: Randy Drummer, CoStar News

Category 14: Best Blog

Gold Award: Valerie Kellogg, Newsday
Silver Award: Sheree Curry, Freelance Writer, AOL Real Estate
Bronze Award: Ilyce Glink, Think Glink Media



NAREE Chair Kris Hudson, Wall Street Journal; NAREE President Daniel Taub, Bloomberg News with Overall Winner Josh Salman and Editor Harold Bubil, Sarasota Herald-Tribune. Harold was also NAREE's Master of Ceremonies at the awards program.

Category 15: Best Broadcast Report - Online, Radio or Television

Gold Award: Gina Cervetti, Wall Street Journal This Morning
Silver Award: Alisha Parenti, MarketWatch.com Radio
Bronze Award: Andrew Schneider, KUHF FM - Houston Public Media

Category 16: Best Breaking News Report

Gold Award: Katherine Clarke, The Real Deal
Silver Award: Mark Heschmeyer, CoStar News
Bronze Award: Ralph Bivins, CultureMap Houston

Category 17: Best Investigative Report or Investigative Series

Gold Award: Graham Moomaw and Carol Hazard with Nancy Madsen and Ted Strong, contributing writers, Richmond Times-Dispatch
Silver Award: Josh Salman, Sarasota Herald-Tribune
Bronze Award: David Migoya, The Denver Post
Honorable Mention: Heather Perlberg and John Gittelsohn, Bloomberg News
Honorable Mention: Sanjay Bhatt, Rami Grunbaum, Kelly Shea and Katrina Barlow, The Seattle Times

Category 18: Best Series

Gold Award: Paul Hagey, Inman News
Silver Award: Andrew Conway, Dees Stribling and Suzann Silverman, Commercial Property Executive
Bronze Award: Sanjay Bhatt and Alexa Vaughn, The Seattle Times
Honorable Mention: Camilla McLaughlin, Unique Homes

Category 19: Best Team Report

Gold Award: Michelle Conlin and Brian Grow, Reuters
Silver Award: Heather Perlberg and John Gittelsohn, Bloomberg News
Bronze Award: Nadja Brandt, Oshrat Carmiel and Dan Levy, Bloomberg News
Honorable Mention: Marc Stiles, Brad Broberg, Steve Goldsmith and Karen Ducey, Puget Sound Business Journal

Category 20: Best Design, Home or Shelter Magazine

Gold Award: Gail Ravgiala, Jenna Talbott and Courtney Kasianowicz, Design New England
Silver Award: Andrew Conway, Editor; Melissa Gillespie, Managing Editor; Ryan Jolley, Creative Director; Hugh Malone, Publisher; Rick Sedler, Group Publisher, Ocean Home Magazine
Bronze Award: Richard A. Goodwin, Kathleen Carlin-Russell, Mark Moffa and Jonathan Bayley, Unique Homes

Category 21: Best Residential Trade Magazine

Gold Award: Matt Power, Green Builder Media
Silver Award: Stuart Elliott, The Real Deal

Category 22: Best Commercial Trade Magazine

Gold Award: Erik Kolb, Robin Marriott, Jonathan Brasse, Evelyn Lee, Katherine Buccaccio and Michelle Phillips, PERE Magazine
Silver Award: Sule Aygoren, Nick Koutoufas, Paul Bubny and Rayna Katz, Real Estate Forum
Bronze Award: Lisa Nardone, Joanna Masterson and Jessica Porter, Construction Executive
Honorable Mention: Matt Valley, Jane Adler, Robin Sherman and John Nelson, Seniors Housing Business

Category 23: Best Newsletter

Gold Award: Patricia Garcia, New Home Source - Home of the Week
Silver Award: Jennifer Molloy, Susan Sharpe, Loretta Clodfelter and Larry Gray, The Institutional Real Estate Letter: Asia Pacific

Category 24: Best Newspaper Real Estate or Home Section

Gold Award: Dion Haynes, The Washington Post
Silver Award: Emily Gitter, Beth DeCarbo and Matthew Strozier, The Wall Street Journal
Bronze Award: Dan Beucke, Jeff Collins, Marilyn Kalfus, Jonathan Lansner and David Ferrell, Orange County Register
Honorable Mention: Emily Fancher, Blanca Torres, J.K. Dineen, Mary Ann Azevedo, Eric Young and Nathalie Pierrepont, San Francisco Business Times

Category 25: Best Website

Gold Award: Andrea Brambila, Morgan Brown, Matt Carter, Paul Hagey, Eddison Lim, Laura Monroe and Teke Wiggin, Inman News
Silver Award: Suzann Silverman, Anna Spiewak, Michelle Matteson, Paul Rosta, Michael Ratliff, Keat Foong, Veronica Grecu, Alex Girda, Adrian Maties, Adriana Pop, Gabriel Circiog, Eliza Theiss, Amalia Otet, Anca Gagiu and Balazs Szekely, Commercial Property Executive
Bronze Award: Diana Mosher, Jessica Fiur, Keat Foong, Michael Ratliff and Michelle Matteson, Multi-Housing News

Judges comments are on www.naree.org under "Association Headlines."

2015 NAREE BOARD NOMINATIONS

For President SHONDA NOVAK

Shonda Novak is real estate writer for the Austin American-Statesman. For the past 13 years, Novak has covered the housing, retail, office, apartment and hotel markets in Central Texas, as well as the region's overall growth and development trends, including downtown Austin's high-rise residential building boom. A University of Texas graduate, Novak has covered a variety of beats in her 30-year journalism career at newspapers including the Beaumont (Texas) Enterprise, the Albuquerque Tribune and the Santa Fe New Mexican. Novak has previously served on the NAREE board and she was instrumental in organizing NAREE's 44th Annual Real Estate Journalism Conference in Austin in 2010.



The following members have been nominated to serve on the Board of Directors of the National Association of Real Estate Editors. The new board will be installed at NAREE's Officer Installation and Awards Dinner in New Orleans on Friday, Nov. 7, 2014.

For Treasurer POLYANA DA COSTA

Polyana da Costa, senior mortgage reporter for Bankrate.com, has a bachelor's degree from San Francisco State University. Prior to joining Bankrate, she covered real estate for about five years at the Daily Business Review. She has also worked as a business writer for the Pensacola News Journal. Her work has been recognized with numerous journalism awards, including three NAREE awards. She speaks fluent Portuguese and Spanish.



For Vice President STEVE BROWN

Steve Brown is Real Estate Editor of The Dallas Morning News. He has covered the local and national real estate market for the Morning News since 1980. Prior to that he worked in the newspaper's Metropolitan and Tarrant County sections. His area of coverage includes commercial and residential real estate, mortgages, finance and design and construction. He is a Dallas native, attended Dallas public schools and graduated with a degree in journalism from Southern Methodist University. Steve has moderated a number of panel discussions at NAREE conferences and has served on the NAREE board for several years.



For Secretary MATTHEW STROZIER

Matthew Strozier is a digital editor at Dow Jones, helping to oversee coverage of the global luxury-home market. He was previously an editor at The Real Deal and the South Florida Sun Sentinel, as well as an editor and reporter at The Stamford Advocate. Matthew holds a master's degree in journalism from Columbia University and an undergraduate degree from Wesleyan University. He has been a moderator and panelist at NAREE conferences and a winner in NAREE Journalism Competitions.



For Active Director DION HAYNES

Dion Haynes has been editor of The Washington Post's Real Estate section since April 2012. During that time, the section and its freelancers and contributors have won 10 awards from the National Association of Real Estate Editors. The section won first place for best section in 2014.



Haynes began at The Post in January 2005 as an education writer covering the D.C. public schools. In 2006, he was a part of a team of writers who produced the year-long, award-winning "Being a Black Man" series. In 2010, he was named managing editor of The Post's start-up Capital Business publication.

Prior to joining The Post, Haynes worked at the Chicago Tribune. He has a master's degree from the Medill School of Journalism at Northwestern University and a bachelor's degree in electronic journalism from Wayne State University in Detroit.

For Second Vice President ELIZABETH RAZZI

Elizabeth Razzi, a journalist with decades of experience covering real estate, has been editor in chief of Urban Land magazine, published by the Urban Land Institute, since 2011. Previously, she was editor of the Washington Post's Real Estate section. While with the Post she also wrote a weekly column and blog about Washington-area housing. For many years Razzi covered residential real estate and related topics for Kiplinger's Personal Finance. She is the author of two consumer-focused books, The Fearless Home Buyer and The Fearless Home Seller, published by Stewart, Tabori & Chang. She has been a frequent guest on broadcast programs including the Weekend Today show, National Public Radio, and CNN. She lives in Falls Church, Virginia, a suburb of Washington, D.C.



For Active Director PRASHANT GOPAL

Prashant Gopal is a reporter for Bloomberg News in Boston. Previously, he covered real estate for BusinessWeek, The Record of Bergen County, N.J., and covered housing and development issues at the South Florida Sun-Sentinel. He has also worked for newspapers in Delaware and New Delhi. Gopal is a graduate of Bates College in Maine and the Columbia University Graduate School of Journalism.



For Associate Director STEVE COOK

Steve Cook is managing editor of Real Estate Economy Watch. During his 30-year career in public relations and journalism, Cook has been a print and broadcast news correspondent, served two members of Congress as press secretary, and was a senior executive in the world's largest independent public relations firm in Washington and Chicago. He was vice president of public affairs for the National Association of Realtors from 1999 to 2007. Cook is a member of the National Press Club, the Public Relations Society of America and the National Association of Real Estate Editors. He is a graduate of the University of Chicago.



For Active Director MICHELLE JARBOE MCFEE

Michelle Jarboe McFee covers real estate and development for The Plain Dealer in Cleveland, Ohio. She previously wrote about shopping centers, planning and zoning for the News & Record in Greensboro, N.C. An alumna of the University of North Carolina at Chapel Hill, she recently finished a Cleveland State University graduate program focused on urban real estate development and finance.





Meet NAREE in Miami June 24-27 at the InterContinental Hotel and watch the new skyline unfold.

NAREE Members to Network in 3 Cities

New York

If you're covering ULI's Fall Meeting in New York or you're a reporter based in or around the Big Apple, look for details about a reception NAREE associate member Rick Matthews, Rubenstein Communications, is putting together for NAREE journalists and other media on Tues., Oct. 21 at 6:30 PM at 7 World Trade Center.

Press events at the ULI Fall Meeting, Oct 21-23 include:

ULI Media Lunch: Tues., Oct. 21, Javits Center on the challenges to developing affordable housing in high cost markets.

Speakers include:

- Jonathan F.P. Rose, CEO, Jonathan Rose Companies, New York
- Daniel Safier, president, The Prado Group, Inc., San Francisco
- Andy Martin, ULI UK Chairman and senior partner, Strutt and Parker, London

Urban Land Reception: Wed., Oct. 22, 8:30-11 PM, Grimshaw Architects, 637 West 27th St., NYC. NAREE Second Vice President Elizabeth Razzi is Urban Land's editor-in-chief.

Jamie Dimon, chair and CEO JP-Morgan Chase & Co is keynoting Tues., Oct. 21. Walter Isaacson, CEO Aspen institute and former Time editor will keynote Thurs., Oct 23. Visit ULI.org. Contact Robert Krueger (rkrueger@uli.org) or Trish Riggs (priggs@uli.org).

New Orleans

If you are heading to New Orleans to cover the Realtors Convention and Expo Nov 7 to 10, don't miss NAREE's Installation of Officers Dinner at Broussard's Restaurant right after NAR's Media Reception on Friday Nov 7. Here's the lowdown:

NOLA 2014 Realtors Convention:

Mel Watt, Director of the Federal Housing Finance Agency, will join NAR Chief Economist Lawrence Yun on Friday, Nov. 7 from 8:30 AM to 10:30 AM to discuss the FHFA's perspective on the current housing market, supply and demand, market challenges, and what can and is being done to help sustain the housing market's recovery.



Melvin Watt

Media Registration for National Association of Realtors Convention & Expo: Contact NAR: NAR Press Registration contact Sara Wiskerchen: swiskerchen@realtors.org or call 202-383-1013. NAR Onsite Registration: NAR Press Room at the Ernest N. Morial Convention Center in New Orleans. Convention details on www.realtor.org/convention.nsf

NAREE Fall Summit

Thursday, Nov 6, 2014 - New Orleans
NAREE NOLA Evening Tour - Details TBA

Friday, Nov 7, 2014 -- New Orleans
NAREE information table in the National Association of Realtors Press Room at the Ernest N. Morial Convention Center
NAREE's Annual Installation and Awards Dinner - Broussard's Restaurant 6:15 PM

REGISTRATION FORM • AWARDS & INSTALLATION DINNER

2014 Fall NAREE Awards & Installation Dinner

NAREE Dinner - Friday, Nov. 7 at 6:15 PM
Broussard's Restaurant: 819 Rue Conti, New Orleans, LA. 70112

(in the French Quarter, not far from the Convention Center)

Member Name (as appears on credit card)

Names and cell phone #s of people attending

Company _____

Office Phone _____

Email _____

Credit Card (circle one) - Visa, AmEx, MC
Card Number _____

Expiration Date _____

Amount _____

\$75 if received by NAREE no later than Oct. 31, 2014.
\$85 if received Nov 1-5, 2014. Limited seating.
Onsite registration not guaranteed.

Advance registration is required by Oct. 31

Fill out forms and mail to:
Mary Doyle-Kimball, NAREE Executive Director
1003 NW 6th Terrace, Boca Raton, FL 33486
or scan and email to nareeprograms@gmail.com.

Las Vegas NAREE at IBS 2015

Save the date for something special when journalists head to the International Builders Show in Las Vegas, Jan 20-22 to 2015. IBS is joining forces with the Kitchen and Bath Industry Show (KBIS) to for the second Annual Design & Construction Week.

Big discounts for paying your dues before December 1
Check your invoice coming in the mail at the end of October.